**Capacity building and strengthening the third sector**

***Fundraising***

* Increasing organizations’ fundraising skills, esp. domestic fundraising
* Supporting resource centers that assist NGOs
* Getting more EU money to Russian partners (difficult application process)
* Influencing other donors
* Enabling a culture of philanthropy (still at low levels – no tax breaks for donations – but evolving) - CAF

***Security***

* Addressing threats to activists and organizations
* Physical security, digital security, executive security – tying security to the org’s mission
* Link to OSF-wide initiate on security (Elizabeth & Vera)

***Networks/coalitions***

* Bring together actors, alliances from different spheres (ie, Navalny & PHP)
* Maintain links between groups, in the face of state attempts to divide the sector

***Public outreach***

* Improve NGOs’ reputation within society, raise public appeal (state less likely to target groups with popular support) – Agency for Social Information does this
* Engaging business communities and others outside of traditional HR circles
* Changing attitudes, inculcate inclusivity (caveat: we are not Madison Avenue)

***Increasing org transparency***

***Governance structure and diversifying boards***

***Financial and human resources management***

* RP will conduct grantee training on labor contracts in spring 2013